



“CHRISTMAS IN ROME” WITH COLUMBUS CITIZENS FOUNDATION Event Schedule

Sunday December, 10 2023

Opening Day

5,30 pm: “Il Boudoir del Gentiluomo” book presentation with the “dandy” writer Niky Marcelli who advises us “on fabrics and cuts, inviting us not to be fashion victims, but to look for our style without taking too much into account the fashions of the moment”. Introduction by the journalist Roberta Beta.

Monday December, 11 2023

2nd Day

5,30 pm: “CCF in Italy” Programs for 2024 and IBBL NYC Basketball Tournament in New York City (3rd edition) presentation. Introduced by Simone Barazzotto, President of IBBL NYC and event creator for CCF in Italy. We’ll talk how to link Italy and Nyc supporting italian brands in Usa and which will be the opportunity for the italian companies supporting the projects of a non profit foundation as CCF based in Manhattan from 1944. Live streaming from Nyc with the CCF Executive Director Lisa Ackerman. Sports and italian Show Business Guests will be expected.

Tuesday December, 12 2023

3rd Day

5,30 pm: “Water for Tuscany” presentation with President of EVAM Spa Massimo Gelati, President of Misericordia Campi Bisenzio Cristiano Biancalani and Assessore Sport Ambiente City of Massa Roberto Acerbo. Introduction of the non profit campaign promoted by Acqua Fonteviva (EVAM Spa) fundraising to support Misericordia after the terrible November flood occurred in Tuscany.

Thanks to the Sponsors: Acqua Fonteviva, Urbani Tartufi, Blastness, Nero Lifestyle
Location: Il Palazzetto Hotel Hassler vicolo del Bottino, 8 Roma
PR & Event Organization: Simone Barazzotto PR Factory + 39 376 15 74 476

